



Project Description:

The client wanted to offer a new service that would engage the community and bring people out to the local libraries. Problem: The library has been unsuccessful in bringing people from the community into the library for events. Solution: We launched a online marketing campaign and reached people in the community via social media platforms. Result: We had the first maximum capacity event at the library in its existence and they were able to sign up new members.

CONTACT INFORMATION	Project Name:	Client:
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