









## **Project Description:**

The client wanted to offer a new service that would engage the community and bring people out to the local libraries. Problem: The library has been unsuccessful in bringing people from the community into the library for events. Solution: We launched an online marketing campaign and reached people in the community via social media platforms. Result: We had multiple classes with ages ranging from 4-18; all with full engagement.

CONTACT INFORMATION	Project Name:	Client
Name:	Plant science 101	Free L

Name: Plant science 101 Free Library of Philadelphia
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Spring 2023

Project Service: Project Location:

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